Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Suzanne L. Sharp		06/14/2005	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Sharp Marketing, LLC	
Street Address:	1730 Cedar Street	
City:	Santa Monica	
State/Country:	CALIFORNIA	
Postal Code:	90405	
Entity Type:	Limited Liability Company: CALIFORNIA	

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2707379	TRAVELTAINMENT
Registration Number:	2485766	FUN WITH FRIENDS
Serial Number:	78480396	SALUD CON SABOR
Serial Number:	78521137	RITMO Y SALUD
Serial Number:	78521150	LA COCINA BUENA VIDA

CORRESPONDENCE DATA

Fax Number: (619)696-1410

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

6192361551 Phone:

Email: trademarks@higgslaw.com Correspondent Name: Michael J. Hoisington, Esq.

Address Line 1: 401 West A Street

Address Line 2: Suite 2600

Address Line 4: San Diego, CALIFORNIA 92101

NAME OF SUBMITTER: Michael J. Hoisington, Esq.

REEL: 003109 FRAME: 0250

TRADEMARK 900027077

Signature:	/Michael J. Hoisington/
Date:	06/23/2005
Total Attachments: 1 source=assign#page1.tif	

TRADEMARK
REEL: 003109 FRAME: 0251

Assignment of Trademarks

WHEREAS, Suzanne L. Sharp, dba Sharp Marketing, an individual California citizen with a business address of 1730 Cedar Street, Santa Monica, California 90405 (hereinafter "Assignor") has used the following trademarks

TRADEMARK	REGISTRATION/SERIAL NO.	REGISTRATION/FILING DATE
SALUD CON SABOR TM	78480396	September 8, 2004
RITMO Y SALUD™	78521137	November 22, 2004
LA COCINA BUENA VIDATM	78521150	November 22, 2004
TRAVELTAINMENT®	2707379	April 15, 2003
FUN WITH FRIENDS®	2485766	September 4, 2001

(hereinafter referred to as "the said marks"), registrations for which have been applied for or are extant in the United States Patent and Trademark Office; and

WHEREAS, Sharp Marketing, LLC, a California limited liability company with a business address of 1730 Cedar Street, Santa Monica, California 90405 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the said marks and the applications and registrations therefore, together with the goodwill of the business in connection with which the said marks are used and which is symbolized by the said marks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said marks and the applications and registrations therefore for the United States and throughout the world together with the goodwill of the business in connection with which the said marks are used and which is symbolized by the said marks, along with the right to recover for damages and profits for past infringements thereof. Assignor agrees to execute and deliver at the request of the assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the said marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

extent such evidence is in the possession of control of Assignor.
Assignor By: Mann L. Sharp Suzanne L. Sharp
STATE OF CALIFORNIA)
) 55.:
COUNTY OF LOS ANGELES)
On this 14th day of June 2005, before me personally came
Suzanne L. Sharp to me known to be the person described in the foregoing instrument, who signed the
foregoing instrument in my presence and declared the same to be of her free act and deed, on the day and
year last above written.
Notary Public Campbell Sharp
Notary Public
Noticey Public - Colleges
Los Angeles County &

Received 06-15-05 01:22pm

RECORDED: 06/23/2005

From-

TO-HIGGS FLETCHER & MAC PARE DOT TRADEMARK

REEL: 003109 FRAME: 0252